



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 5279717

Schedule Dates 06/16/22-06/22/22
Advertiser United Democracy Project (146367)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11197 (1743309)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 638/677/11197
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est.11197

Date Entered 06/15/22
Last Modified 06/16/22
Entered By Barbara Monares
CO-OP No
External # 11751484
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,352.50
Net Total \$120,997.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	72	\$142,350.00
Grand Total:	72	\$142,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					2	2			4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPMay/2021LS	6/15/22
2.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					2	2			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPMay/2021LS	6/15/22
3.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					2	2			4	\$1,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPMay/2021LS	6/15/22
4.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					2	2			4	\$2,000.00	\$8,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPMay/2021LS	6/15/22
5.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	6:27P- 6:30P (EST)					2	2			4	\$3,000.00	\$12,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency) -LPMay/2021LS	6/15/22
6.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	6:57P- 7P (EST)					2	2			1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2021LS	6/15/22

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6.0.1	Closed Preempt	06/16/22															Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
6.0.2	Closed Preempt	06/17/22															Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
6.0.3	Closed Preempt	06/17/22															Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
7.0	Normal Line / Access	06/16/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune					2	2			3	\$3,500.00	\$10,500.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS	6/15/22
7.0.1	Closed Preempt	06/17/22															Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
8.0	Normal Line / Access	06/16/22-06/17/22	2	:30	7:27:41P- Jeopardy					2	2			4	\$6,000.00	\$24,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS	6/15/22

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9.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						2			2	\$1,100.00	\$2,200.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/15/22
10.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS	6/15/22
11.0	Normal Line / SPOT	06/16/22-06/16/22	2	:30	9P- ABC-Greys Anatomy (Thursday)					1					\$9,000.00		Washington (WJLA)	Daypart PT GREY'S ANATOMY(Agency) -LPMay/2021LS	6/15/22
11.0.1	Closed Preempt	06/16/22															Washington (WJLA)	Program Change/Exception - NBA	
12.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	6:58A- ABC-Good Morning America					2	2			4	\$2,000.00	\$8,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS	6/15/22
13.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30	8P- ABC-Shark Tank (Friday)						1				\$6,500.00		Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPMay/2021LS	6/15/22
13.0.1	Closed Preempt	06/17/22															Washington (WJLA)	Program Change/Exception - Soul of a Nation	

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14.0	Normal Line / Prime	06/17/22-06/17/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$4,000.00	\$4,000.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)-LPMay/2021LS	6/15/22
15.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency)-LPMay/2021LS	6/15/22
16.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH 8A(Agency)-LPMay/2021LS	6/15/22
17.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING AMERICA(Agency)-LPMay/2021LS	6/15/22
18.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency)-LPMay/2021LS	6/15/22
19.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency)-LPMay/2021LS	6/15/22

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20.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$150.00	\$150.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency) -LPMay/2021LS	6/15/22
21.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$650.00	\$650.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency) -LPMay/2021LS	6/15/22
22.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	6P- 6:30P (EST)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart EN WORLD NEWS TONIGHT SUN(Agency) -LPMay/2021LS	6/15/22
23.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	9A- Live with Kelly					2	2			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPMay/2021LS	6/15/22
24.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency) -LPMay/2021LS	6/15/22
25.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11PSUN(Agency) -LPMay/2021LS	6/15/22

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26.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	10A- News-Good Morning Washington at 10a					1	1			2	\$450.00	\$900.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMay/2021LS	6/15/22
27.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	10:58:25A- ABC-The View					2	2			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS	6/15/22
28.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					2	2			4	\$750.00	\$3,000.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPMay/2021LS	6/15/22
29.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know					2	2			2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart DT GMA3(Agency) -LPMay/2021LS	6/15/22
29.0.1	Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
29.0.2	Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	

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30.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	2P- ABC-General Hospital					1	1			1	\$750.00	\$750.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS	6/15/22
30.0.1	Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
31.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	3:01P- The Drew Barrymore Show					1	1			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT DREW BARRYMORE(Agency) -LPMay/2021LS	6/15/22
31.0.1	Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
32.0	Revised Line / SPOT	06/16/22-06/16/22	3	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM					2							Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/15/22
32.1	Normal Line / SPOT	06/16/22-06/16/22	5	:30	11:30P- 12:05A (EST)					2				2	\$1,100.00	\$2,200.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/15/22

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33.0	Normal Line / SPOT	06/16/22-06/16/22	2	:30	12:05A- ABC-Jimmy Kimmel					1				1	\$500.00	\$500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS	6/15/22
34.0	M/G For 6.0.3 / Access	06/17/22-06/17/22	2	:30	6:57P- 7P (EST)						1			1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2021LS	6/16/22
35.0	M/G For 7.0.1 / Access	06/17/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS	6/16/22
36.0	M/G For 11.0.1 / Basketball	06/16/22-06/16/22	2	:30	8:29P- Sports-ABC NBA					1				1	\$15,500.00	\$15,500.00	Washington (WJLA)		6/16/22
37.0	M/G For 6.0.1,6.0.2 / Access	06/21/22-06/22/22	2	:30	6:57P- 7P (EST)			1	1					2	\$5,000.00	\$10,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2021LS	6/16/22

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